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Message Text

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16
ORIGIN COME-00

INFO OCT-01 EUR-25 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 USIA-15 PRS-01 /075 R

66617
DRAFTED BY: COMM/OIM/228/DJOHNSON
APPROVED BY: EB/OCA/REP:MWDONOVAN
COM/OIM/228/HWHEIKENEN, RMD
COMM/OIM/228/HHLINDSTROM, CMM
R. UNDERWOOD/USIA (PHONE)
EUR/EE-EESEGALL-INFO
EB/OCA/BR-JMCLAUGHLIN
---------- 029867
R 032119Z MAY 74
FM SECSTATE WASHDC
TO AMEMBASSY BELGRADE
AMCONSUL MILAN
AMEMBASSY ROME
AMCONSUL ZAGREB

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E.O. 11652: N/A
TAGS: BEXP, YO, IT
SUBJECT: ZAGREB FALL FAIR

1. THE USG THROUGH THE DEPARTMENT OF COMMERCE AND USIA WILL PARTICIPATE IN THE ZAGREB FALL FAIR, SEPT 12-22, 1974 WITH A BUSINESS DEVELOPMENT OFFICE/CATALOG SHOW. USIA PRESENTATION WILL FEATURE TECHNOLOGY FOR THE AMERICAN HOME.

2. IN ADDITION TO INSIDE SPACE, 570 SQUARE METERS OF OUTSIDE SPACE IS AVAILABLE ADJACENT TO THE U.S. PAVILION. THIS SPACE WILL BE AVAILABLE, FREE OF CHARGE, TO ONE OR MORE EXHIBITORS OF HEAVY CONSTRUCTION MACHINERY, LARGE EARTH MOVING EQUIPMENT, CRANES ETC., THAT ALREADY HAVE SUCH EQUIPMENT IN YUGOSLAVIA OR CONTIGUOUS COUNTRIES.

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3. THIS OFFER GIVES A COMPANY AN OPPORTUNITY TO DISPLAY ITS

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EQUIPMENT AT ONE OF THE BIGGEST EUROPEAN FAIRS WHICH DRAWS FROM BOTH EASTERN AND WESTERN EUROPE. THE EXHIBITOR'S EQUIPMENT WILL BE DISPLAYED IN THE CONTEXT OF THE TOTAL THEME.

4. EXHIBITOR'S OBLIGATIONS WILL BE TO FURNISH EQUIPMENT AT THE FAIRGROUNDS AND REMOVE IT AFTER THE FAIR IF NOT SOLD. USIA WILL BE RESPONSIBLE FOR DISPLAY DESIGN, SET-UP, PUBLICITY, ETC.

5. POSTS REQUESTED CONTACT APPROPRIATE U.S. COMPANIES IN YUGOSLAVIA AND ITALY OR THEIR AGENTS TO SOLICIT PARTICIPATION FOR OUTSIDE SPACE. AMCONSUL MILAN MAY WISH REQUEST ASSISTANCE AMERICAN CHAMBER OF COMMERCE IN ITALY. IF FOLLOW-UP TO U.S. PRINCIPAL NECESSARY, GIVE PERTINENT INFORMATION IN CABLE TO COMMERCE. PLEASE REPORT CONTACTS MADE AND RESULTS NOT LATER THAN JUNE 20. WHEN A COMPANY IS A FIRM PARTICIPANT, USIA PARTICIPATION AGREEMENTS WILL BE FURNISHED FOR SIGNING.

6. AMCONSUL ZAGREB REQUESTED ASSIST, IF NECESSARY, EXHIBITORS GETTING EQUIPMENT INTO AND OUT OF YUGOSLAVIA. RUSH

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Message Attributes

Automatic Decaptioning: X
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Control Number: n/a
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Draft Date: 03 MAY 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: COMM/OIM/228/DJOHNSON
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Executive Order: N/A
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ISecure: 1
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
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Review Authority: WorrelSW
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Review Event:
Review Exemptions: n/a
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Subject: ZAGREB FALL FAIR
TAGS: BEXP, YO, IT
To: BELGRADE MULTIPLE
Type: TE
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